



2023 MEDIA KIT

ALL EYES ON THE ROAD!

SUPPORT RCT AND PLACE YOUR MESSAGE FRONT AND CENTER IN VERMONT'S NORTHEAST KINGDOM AND LAMOILLE COUNTY.



Show your support for rural transportation!

RURAL COMMUNITY TRANSPORTATION
802-748-8170 • Sponsorship@RideRCT.org • RideRCT.org

RCT TAKES YOUR MESSAGE WHEREVER PEOPLE LIVE, WORK AND PLAY THROUGHOUT OUR REGION.

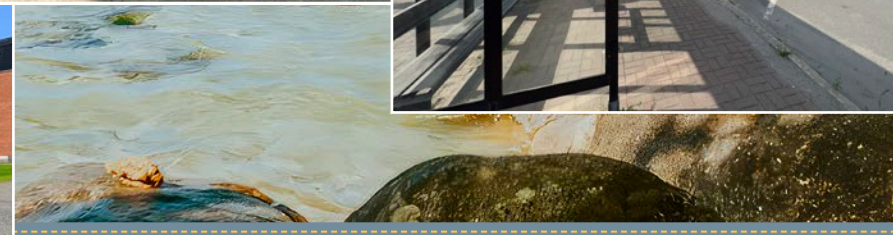
Benefit from RCT's "Billboards on Wheels!"

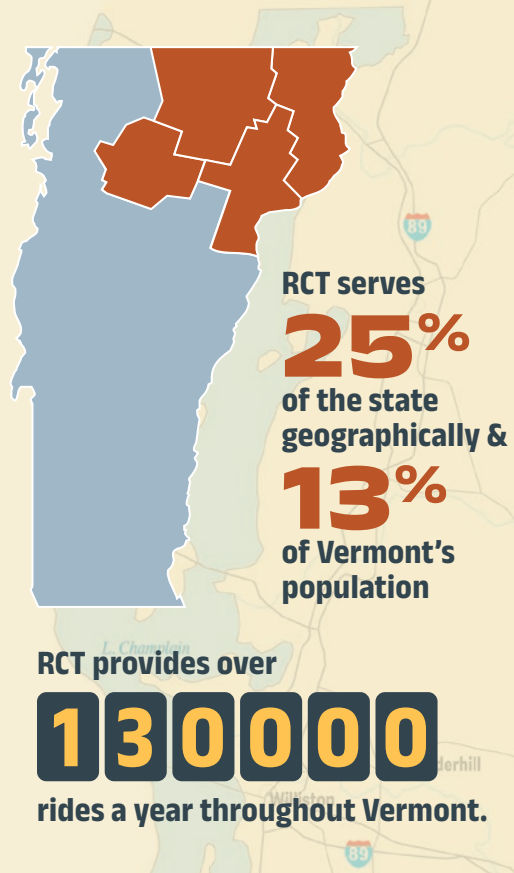
- An ideal way to boost your brand's awareness.
- Messages that can't be turned off. A station that can't be changed.
- Reach every demographic in the region — men and women, young and old — regardless of income.
- Sponsorships target everyone within eyesight.
- Maximize exposure: RCT is on the move each and every day.

RCT offers exterior sponsorships on 6 vehicle types.

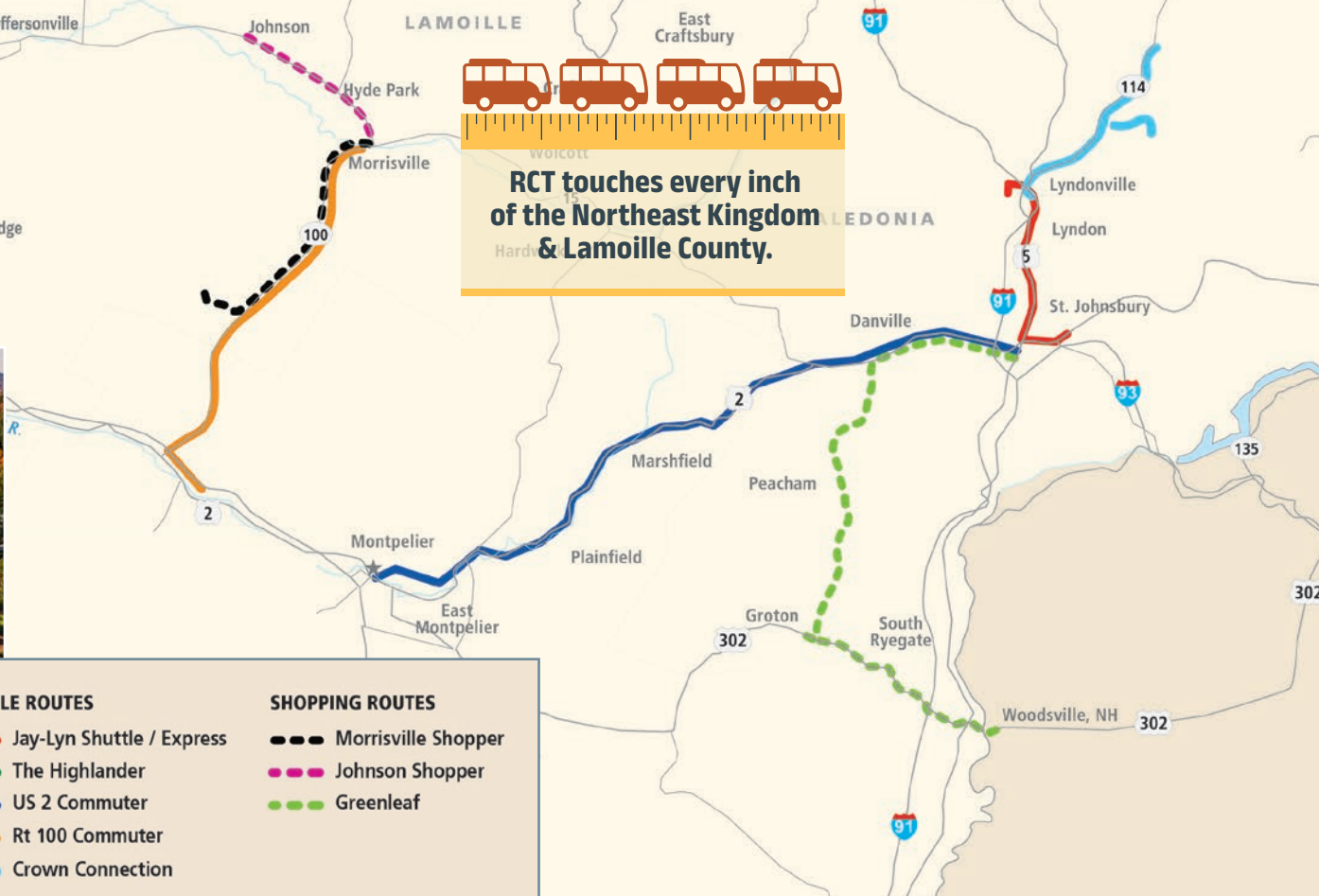
Choose from side panels, full back panels or full vehicle wraps for unbeatable impact and visibility.

See pages
4-10 for
complete
details.





9 ROUTES SERVING COMMUNITIES IN 4 VT COUNTIES



RCT touches every inch of the Northeast Kingdom & Lamoille County.



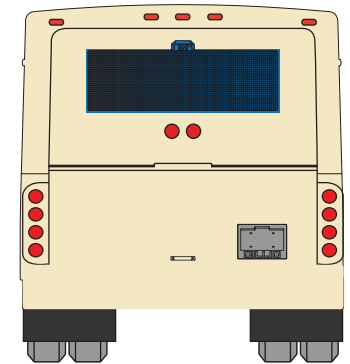
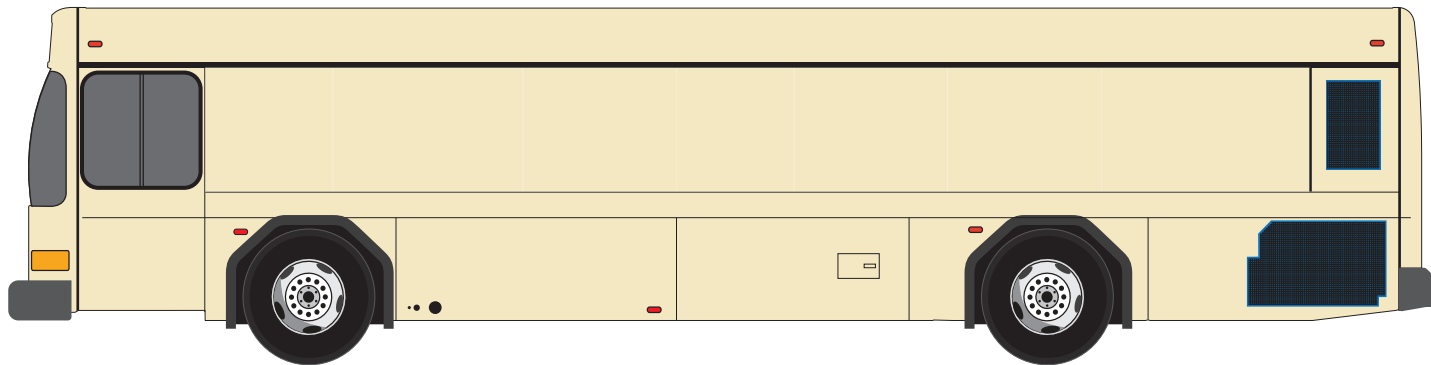
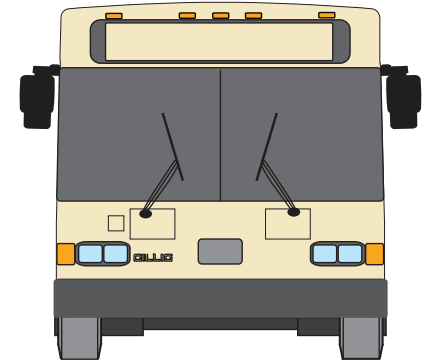
RCT offers routes along **PREMIER TOURISM CORRIDORS**

SHUTTLE ROUTES	SHOPPING ROUTES
— Jay-Lyn Shuttle / Express	- - - Morrisville Shopper
— The Highlander	- - - Johnson Shopper
— US 2 Commuter	- - - Greenleaf
— Rt 100 Commuter	
— Crown Connection	

BUS

● Full Vehicle Wraps Only
\$20,000/YEAR

**SOLD
OUT!**

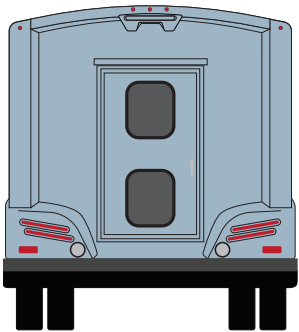


Complete pricing on page 10.

Contact: Sponsorship@RideRCT.org or call 802-748-8170

SHUTTLE

● Full Back Panel
\$500/MONTH

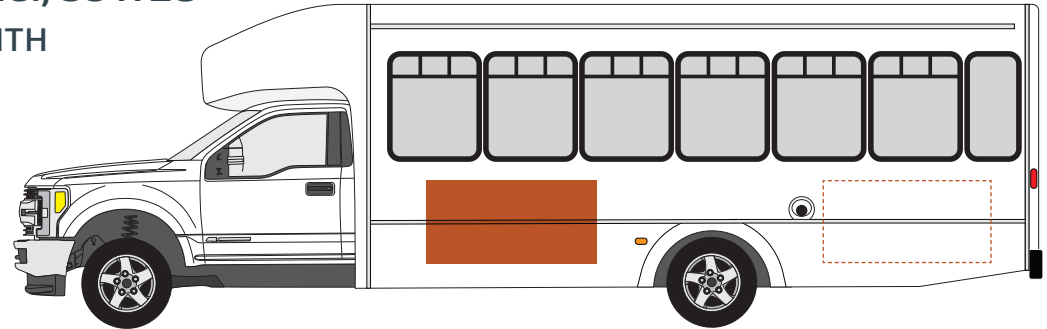


Complete pricing on page 10.

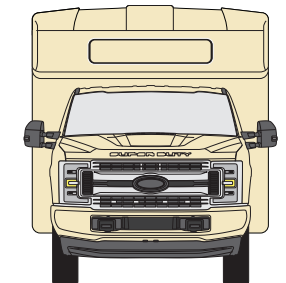
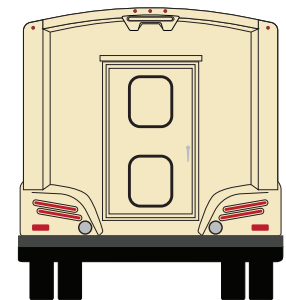
Contact:
Sponsorship@RideRCT.org
or call 802-748-8170

● Side Panel, 59 x 28
\$200/MONTH

Note: Some models allow for two side panel messages.

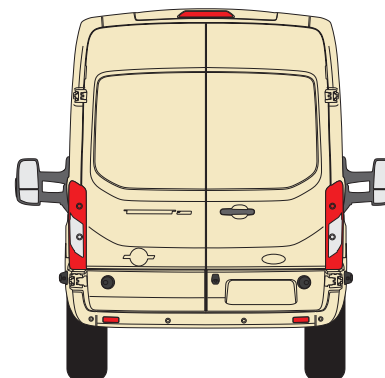
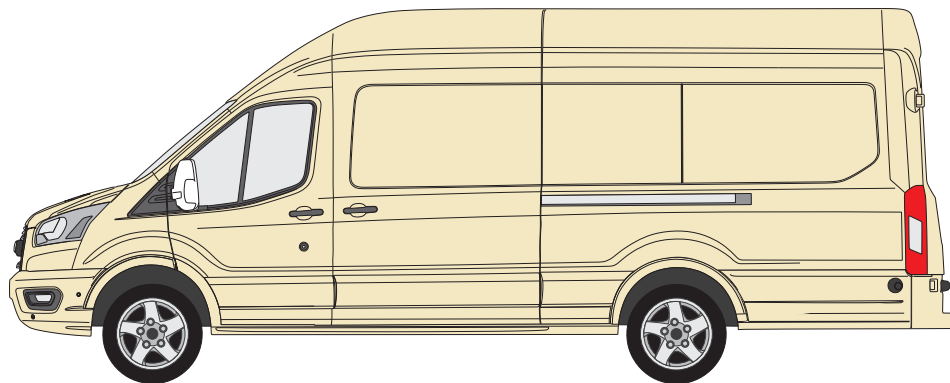
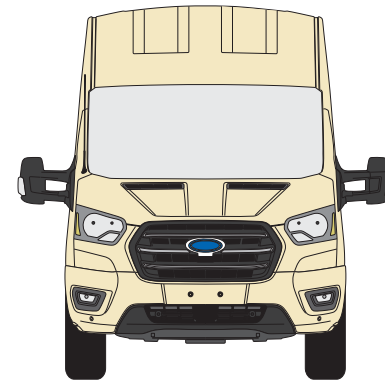
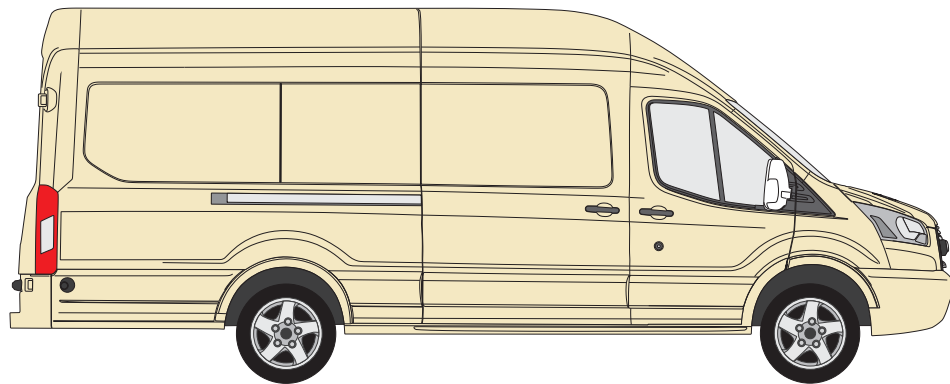


● Full Vehicle Wrap | \$15,000/YEAR



LARGE TRANSIT

● Full Vehicle Wraps Only
\$12,000/YEAR

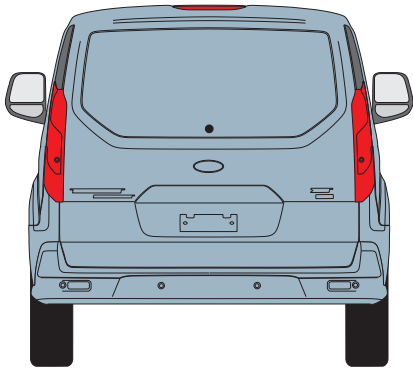


Complete pricing on page 10.

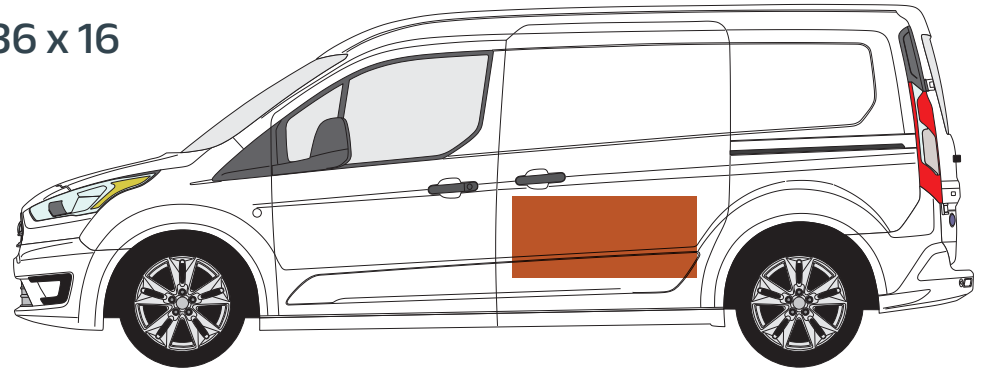
Contact: Sponsorship@RideRCT.org or call 802-748-8170

SMALL TRANSIT

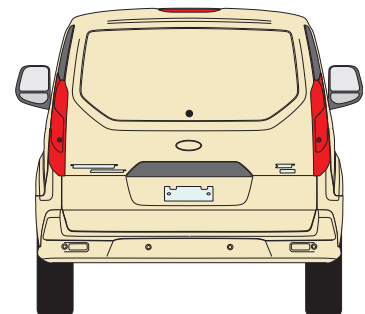
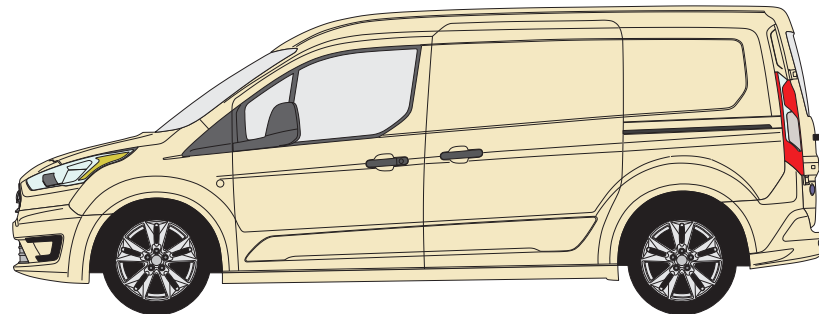
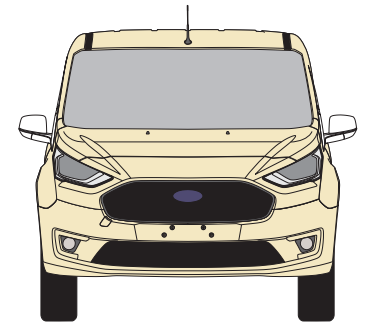
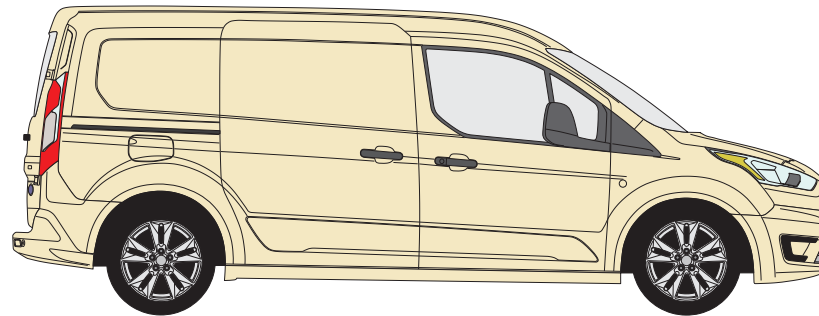
● Full Back Panel
\$2,000/YEAR



● Side Panel, 36 x 16
\$100/MONTH



● Full Vehicle Wrap | \$10,000/YEAR



Complete pricing on page 10.

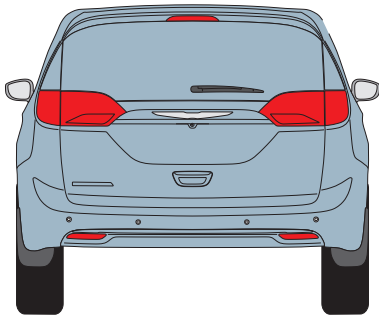
Contact:

Sponsorship@RideRCT.org

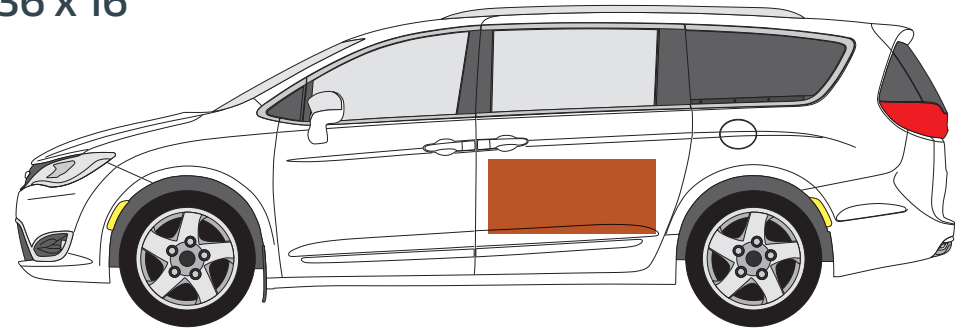
or call 802-748-8170

VAN

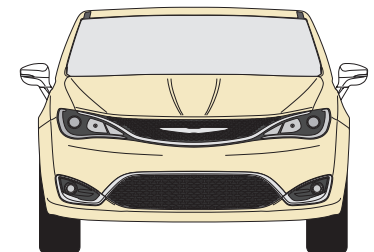
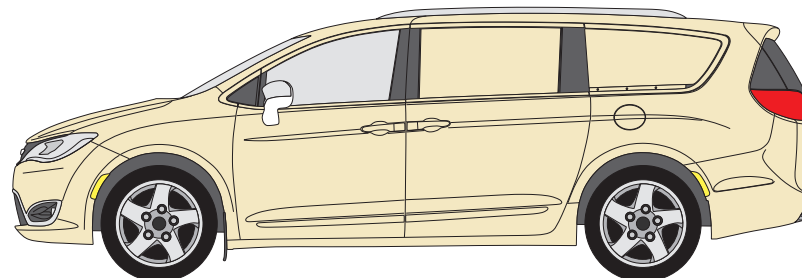
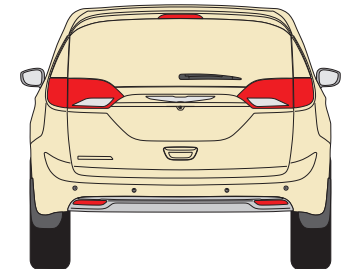
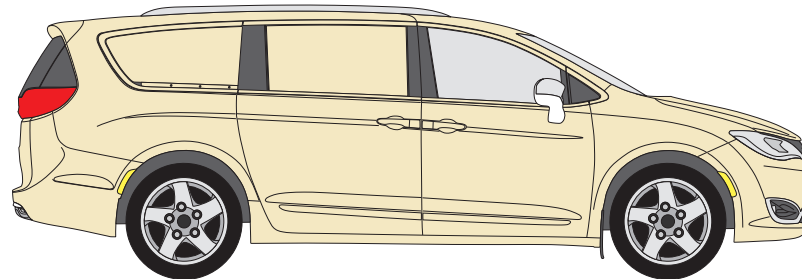
● Full Back Panel
\$2,000/YEAR



● Side Panel, 36 x 16
\$100/MONTH



● Full Vehicle Wrap
\$10,000/YEAR



Complete pricing on page 10.

Contact:

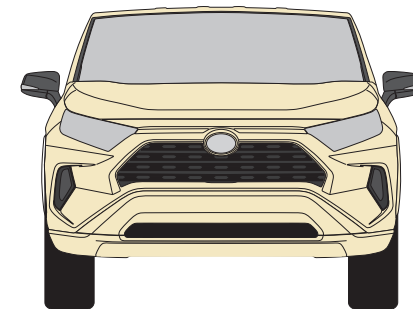
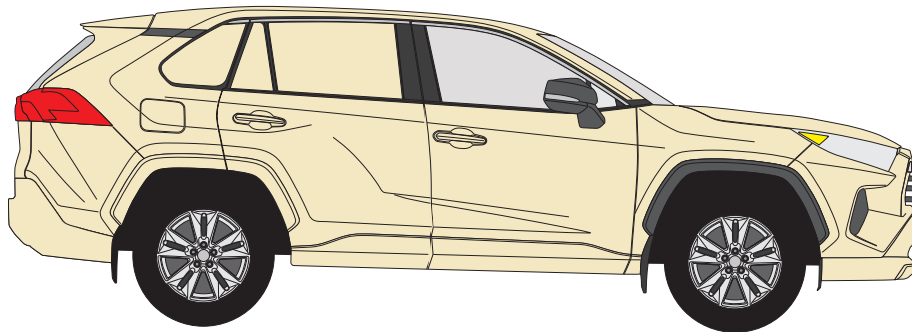
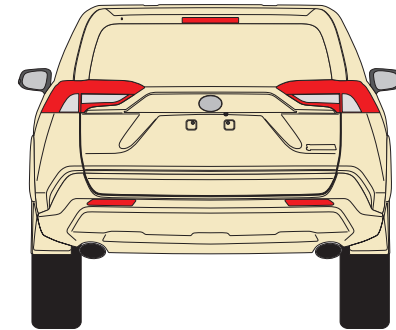
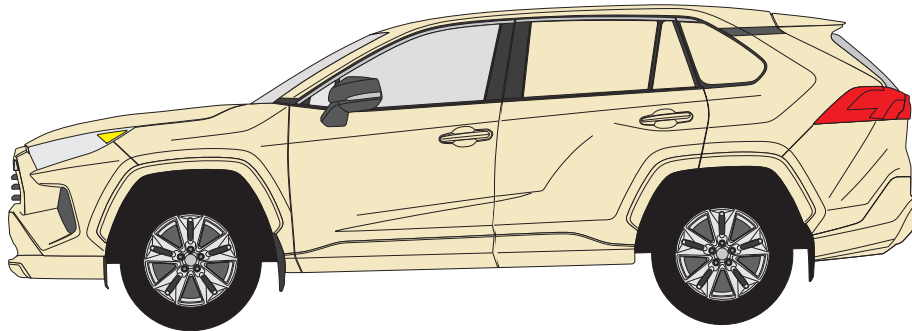
Sponsorship@RideRCT.org

or call 802-748-8170

SEDAN/ SUV



Full Vehicle Wraps Only
\$10,000/YEAR



Complete pricing on page 10.

Contact: Sponsorship@RideRCT.org or call 802-748-8170

SPONSORSHIP OPPORTUNITIES WITH RURAL COMMUNITY TRANSPORTATION

Enhance your brand with RCT's vehicle sponsorships!

Contact:
Sponsorship@RideRCT.org
 or call 802-748-8170

VEHICLE	FULL WRAP	FULL BACK	SIDE PANEL (INCHES)
Bus	\$20,000/year	n/a	n/a
Shuttle	\$15,000/year	\$500/month	\$200/month (59x28)
Large Transit	\$12,000/year	n/a	n/a
Small Transit	\$10,000/year	\$2,000/year	\$100/month (36x16)
Van	\$10,000/year	\$2,000/year	\$100/month (36x16)
Sedan/SUV	\$10,000/year	n/a	n/a

SOLD OUT!

Show your support for rural transportation!

